



<p><b>REGISTRATION</b></p> <p><b>Disaster Response Registry</b></p> <p>SAM.gov DRR-certified for all states and territories. Eligible for FEMA, USACE, and federal disaster mission task orders.</p>	<p><b>PRODUCT SERVICE CODE</b></p> <p><b>R429</b></p> <p><b>Emergency Response &amp; Disaster Planning</b></p> <p>Primary PSC for FEMA Public Assistance, EMI, and disaster recovery acquisitions. Secondary: R408 Program Management.</p>	<p><b>FEDERAL TENURE</b></p> <p><b>10 years GS-14 FEMA Public Assistance</b></p> <p>East Zone Lead, Regions 1, 3, 4. Public Trust clearance (FEMA/DHS). Retired May 30, 2026.</p>
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Chance Catalyst, LLC is a SAM.gov-registered small business providing management consulting, training, technology modernization, and emergency management services to federal agencies, state governments, and public-sector partners.

The firm is registered on the SAM.gov *Disaster Response Registry*, holds primary PSC *R429 Emergency Response & Disaster Planning*, and is positioned for FEMA recomplete pursuits including *EMI Transformation Management Consulting* and *FEMA LCMS*.

**10 YRS**

GS-14 FEMA PA  
TENURE

**22**

STATES & TERRITORIES  
SERVED · FEMA PA

**\$158.9B**

DISASTER PROGRAMS  
SUPPORTED

**1,000+**

DISASTER  
DECLARATIONS

## CORE CAPABILITIES

i.

### Management Consulting

Program and project management, organizational effectiveness, change management, workforce deployment, strategic planning, governance, and cross-functional implementation.

### Emergency Management & Disaster Recovery

Public Assistance program operations, disaster declaration support, federal pass-through funding oversight, recovery program coordination, and field deployment.

### Training & Technical Assistance

Curriculum design, instructional systems, technical assistance, workforce training, field readiness, adult learning, and distributed-team training delivery.

### Technology & Digital Strategy

Digital transformation planning, cloud and IT modernization support, learning content management system (LCMS) workflow, automation, and AI-enabled training infrastructure.

### Administrative & Event Management

Executive operations, meeting coordination, stakeholder logistics, board administration, staffing coordination, compliance documentation, and high-volume program support.

### Strategic Communications

Public affairs, stakeholder engagement, public information campaigns, crisis communications, public relations, media production, and campaign messaging.

## COMPANY CREDENTIALS

ii.

UEI

**Y5FCTUVUXJ53**

CAGE

**20BG9**

DUNS

**14-336-4915**

ENTITY

**LLC (S-Corp)**

## SET-ASIDE STATUS

iii.

- Small Business · Self-Certified
- WOSB / EDWOSB · Woman-Owned Small Business
- SDB · Small Disadvantaged Business
- 8(a) Eligible · HUBZone Pending (Q3 2026)

## NAICS CODES

iv.

**541611** Admin. & General Mgmt. Consulting  
**PRIMARY**

**541519** Other Computer Related Services

**541613** Marketing Consulting Services

**541990** Professional, Scientific & Technical Svcs.

**611430** Management Development Training

**512110** Motion Picture & Video Production

**561320** Temporary Help Services

## PSC & REGISTRY CODES

v.

**R429** Emergency Response & Disaster Planning  
**PRIMARY**

**R408** Program Management Services

**DRR** Disaster Response Registry · All States

Section II

# Past Performance

Direct, documented performance across *FEMA Public Assistance operations, DeKalb County executive management, enterprise pharmaceutical training, and Fortune 100 strategic communications*. Target acquisitions include *EMI Transformation Management Consulting, FEMA LCMS, and FEMA Region 4 Public Assistance task orders under PSC R429 and R408*.

PSC R429 · NAICS 541611 · 561210 · 2016–2026

## FEMA Public Assistance · East Zone Lead

- 10 years GS-14 tenure; led PA staffing operations across FEMA Regions 1, 3, and 4 supporting 1,000+ disaster declarations.
- Directed workforce deployment, federal pass-through funding oversight, and Stafford Act-funded recovery operations.
- Supported governance, compliance, and multi-state recovery execution on Major Disaster and Emergency Declarations.

PSC U008 · NAICS 611430 · 541612 · 1988–1997

## Merck & Co. · Regional Training Manager

- Authored the training matrix for ZOCOR, a \$7.1B product line, deployed across the U.S. sales force.
- Designed and delivered new-hire, advanced, and managed-care training modules for a six-state region.
- Established curriculum systems and instructional architecture for hundreds of professional representatives.

PSC R408 · NAICS 541611 · 2000–2001

## DeKalb County · Chief of Staff

- Managed executive operations for a 17,000+ employee county government as Chief of Staff to the CEO.
- Coordinated boards, committees, stakeholder logistics, and 50+ board and commission appointments.
- Directed \$125M parks-bond referendum and co-authored county economic development strategic plan.

PSC R702 · NAICS 541613 · 541820 · 1996–2012

## City of Atlanta · CSO Public Information

- Delivered municipal strategic communications and public information for Combined Sewer Overflow remediation.
- Managed accounts for AT&T, Coca-Cola, Ford Motor Company, and Georgia Lottery.
- Directed 18 political and bond-referendum campaigns at local, state, and congressional levels.

SUBJECT MATTER AUTHORITY			
<p><b>FEDERAL STATUTE &amp; REGULATION</b></p> <p><b>Authority Base</b></p> <ul style="list-style-type: none"> <li>• Stafford Act (Robert T. Stafford Disaster Relief Act)</li> <li>• 44 CFR Subpart H · Public Assistance</li> <li>• 2 CFR 200 · Uniform Guidance</li> <li>• Section 428 PA Alternative Procedures</li> <li>• DRRA 2018 · Disaster Recovery Reform Act</li> </ul>	<p><b>OPERATIONAL DOCTRINE</b></p> <p><b>Working Manuals</b></p> <ul style="list-style-type: none"> <li>• PAPPG v4 · PA Program &amp; Policy Guide</li> <li>• National Response Framework</li> <li>• National Disaster Recovery Framework</li> <li>• NIMS / ICS Command Structure</li> <li>• Recovery Support Functions (RSFs)</li> </ul>	<p><b>GRANTS &amp; SYSTEMS</b></p> <p><b>Daily Execution</b></p> <ul style="list-style-type: none"> <li>• Grants Manager / Grants Portal</li> <li>• Category 1–7 Project Worksheets</li> <li>• Force Account Labor &amp; Equipment</li> <li>• Federal Cost Share Negotiation</li> <li>• Pass-Through Funding Oversight</li> </ul>	<p><b>ACQUISITION POSTURE</b></p> <p><b>Engagement Modes</b></p> <ul style="list-style-type: none"> <li>• Prime · WOSB / EDWOSB / SDB set-asides</li> <li>• Subcontractor · Teaming on existing IDIQs</li> <li>• Sources Sought / RFI responses</li> <li>• GSA MAS Schedule · In development</li> <li>• FEMA Region 4 PA recompetes focus</li> </ul>

*FEMA Public Assistance · 10-Year GS-14 Operational Command*

FEDERAL ALIGNMENT · TARGET ACQUISITIONS

## FEMA Public Assistance recompetes · EMI Transformation Management Consulting · FEMA LCMS.

Active alignment with PSC R429 · R408 · U008 task orders under FEMA Region 4 acquisitions. Public Trust clearance (FEMA/DHS) held continuously since 2016. References and CPARS-equivalent documentation available upon request.

POINT OF CONTACT

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PRIME · SUBCONTRACTOR · TEAMING  
GSA MAS · FEMA IDIQs · OASIS+ (future)