CHANCE CATALYST, LLC

MANAGEMENT CONSULTING · EMERGENCY MANAGEMENT
HEALTH SCIENCES · STRATEGIC COMMUNICATIONS

Pamela Chance,
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FIRM SNAPSHOT

- Woman-owned federal management consulting firm serving government and enterprise clients across program management, emergency management and disaster recovery, health sciences, training, and strategic communications.
- Founder brings 37+ years of measurable results across federal, state, and county government and Fortune 100 environments, including ten years of federal service with FEMA, concluding as East Zone Lead for Public Assistance at the GS-14 level.
- SAM.gov registered and active; listed on the FEMA Disaster Response Registry; Public Trust suitability.
- Small Business. SBA-Certified Woman-Owned Small Business (WOSB) and Economically Disadvantaged Woman-Owned Small Business (EDWOSB), certified in certify.SBA.gov. Eligible for WOSB and EDWOSB set-aside and sole-source awards.

CORE CAPABILITIES

- **Program Management and Governance:** program and project management, PMO development, organizational assessment, governance and oversight design, strategic planning, change management.
- **Emergency Management and Disaster Recovery:** disaster recovery program support and technical assistance, Public Assistance grant and compliance advisory, hazard mitigation, preparedness, continuity of operations.
- **Health Sciences and Training:** clinical and workforce training, curriculum and instructional design, investigator and physician recruitment, health communications.
- **Strategic Communications and Public Affairs:** public information, stakeholder and community engagement, media relations, multimedia and video production.
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- **Real Estate, Facilities, and Construction:** real property and facilities planning, construction program management, owner's representative support, community and economic development.

DIFFERENTIATORS

- Former FEMA GS-14 program leader: federal program management, accountability, and disaster recovery from the inside.
- Cross-sector depth, federal government, health sciences, and Fortune 100 discipline in one principal.
- AI-enabled delivery that accelerates analysis, documentation, and reporting at no added client cost.
- Woman-owned small-business agility paired with executive-level judgment.

PAST PERFORMANCE

Emergency Management and Disaster Recovery

- As FEMA East Zone Lead for Public Assistance (GS-14), directed program staffing and operations across Regions 1, 3, and 4, encompassing 19 states and the District of Columbia. Across ten years of FEMA service, disaster staffing responsibility extended to 22 states, the District of Columbia, and Puerto Rico.
- Led workforce deployment, grant compliance oversight, and interagency coordination for a program that funds debris removal, emergency protective measures, public infrastructure restoration, and hazard mitigation.
- Experience spans preparedness, response, recovery, mitigation, and continuity of operations.

Positions the firm for disaster recovery technical assistance, Public Assistance advisory, hazard mitigation, and emergency management consulting for federal, state, tribal, territorial, and local clients.

Federal Program Management and Governance

- Delivers program and project management, PMO development, organizational assessment, and governance structure design for complex, high-value government programs.
- Advises on executive steering, program oversight, decision rights, financial oversight, and cross-departmental coordination.

Aligned to management capacity studies, PMO stand-up, and organizational transformation under NAICS 541611.

Pharmaceutical and Health Sciences

- More than 10 years across Merck and Astra Merck in pharmaceutical sales, training, and scientific engagement, earning the company's highest national sales honor.
- As Regional Training Manager, authored the enterprise training matrix for a multi-billion-dollar therapeutic product and built national new-hire and managed-care training.
- Recruited and developed clinical researchers in gastroenterology and cardiology and engaged physicians and thought leaders.

Positions the firm for health-sector training, clinical research support, investigator and physician recruitment, and health communications for HHS, NIH, VA, IHS, and DHA.

FEDERAL READINESS

- SAM.gov active; FEMA Disaster Response Registry; Public Trust suitability.
- SBA-Certified WOSB and EDWOSB, active in certify.SBA.gov; eligible for WOSB and EDWOSB set-aside and sole-source awards.
- Prime and subcontract roles; teaming and mentor-protege ready; nationwide.

NAICS CODES

541611 Management Consulting (Primary) · 541618 · 541612 · 541613 · 541820 · 611430 · 541430 · 512110 · 541990

PAST PERFORMANCE (CONTINUED)

Strategic Communications and Public Affairs

- Founded and led an Atlanta management consulting and public relations firm serving 30+ national, local, and Fortune 100 clients, including AT&T, Coca-Cola, Ford Motor Company, and the Georgia Lottery.
- Directed integrated marketing, media relations, community engagement, and full-cycle multimedia and video production.
- Led 18 consecutive winning public campaigns for county, state, and judicial offices.

Positions the firm for public information, outreach, stakeholder engagement, and multimedia production under NAICS 541820, 541613, and 512110.

Real Estate Development, Construction, and Facilities

- Developed and marketed multiple luxury residential subdivisions and leased commercial space across metropolitan Atlanta.
- Founded and led a licensed brokerage, directing a team of up to 20 agents and closing hundreds of residential transactions across a real estate career since 1998.
- Directed site development, construction build-out, and interior design and staging for residential and community projects.

Positions the firm for real property and facilities support, construction program management, owner's representative services, and community and economic development.

Training, Curriculum, and Workforce Development

- Authored national training curricula and instructional programs adopted across a six-state region.
- Designed new-hire, advanced, and managed-care training modules and delivered them to several hundred personnel.
- Expertise in curriculum design, instructional design, workforce planning, and knowledge transfer that makes new capabilities self-sustaining.

Aligned to federal training, curriculum, and workforce development under NAICS 611430.

Executive Administration and Public-Sector Operations

- As Chief of Staff to the Chief Executive of DeKalb County (17,000+ employees), led executive operations, cross-departmental coordination, and a $125M capital bond program.
- Coordinated 50+ board and advisory committee appointments and co-created the county economic development strategic plan, securing federal program funding.

Demonstrates executive-level government operations, capital program oversight, and public accountability.

PRINCIPAL PROFILE

Pamela Chance is a former GS-14 federal program leader and 37-year executive whose career unites federal program management, emergency management and disaster recovery, health sciences, and strategic communications. She has led disaster staffing across 22 states, the District of Columbia, and Puerto Rico, directed a $125 million public capital program, and advised Fortune 100 and government clients. She applies current AI tools to deliver faster, sharper analysis and reporting, and is available for prime and subcontract roles nationwide.

PRINCIPAL CREDENTIALS AND RECOGNITION

- GS-14 federal program leader (FEMA), 10 years of service
- Public Trust suitability (FEMA / DHS)
- Certified AI Consultant (AI Innovision); AI for Enterprise (Columbia University); Prompt Engineering (Google)
- GPI Level 3.0 Federal Procurement Training
- Licensed Georgia real estate professional since 1998; Associate Broker
- Highest national sales honor, Fortune 100 pharmaceutical organization; published author; 1MBB graduate

EDUCATION

- B.S., Business Administration, University of Kansas
- Graduate Study, Business Administration, Stetson School of Business and Economics, Mercer University

READY TO SUPPORT

- Prime and subcontract roles; teaming and mentor-protege ready; available for immediate engagement nationwide.

REPRESENTATIVE CAREER CLIENTS AND PROGRAMS

FEMA Public Assistance (Regions 1, 3, 4) · DeKalb County Government · AT&T · Coca-Cola · Ford Motor Company · · Georgia Lottery · The Mall at Stonecrest · Merck · Astra Merck

EXPERIENCE BY SECTOR

Federal Government · State and Local Government · Emergency Management and Disaster Recovery
Pharmaceutical and Health Sciences · Real Estate and Facilities
Telecommunications · Consumer and Retail Brands · Entertainment and Media

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